



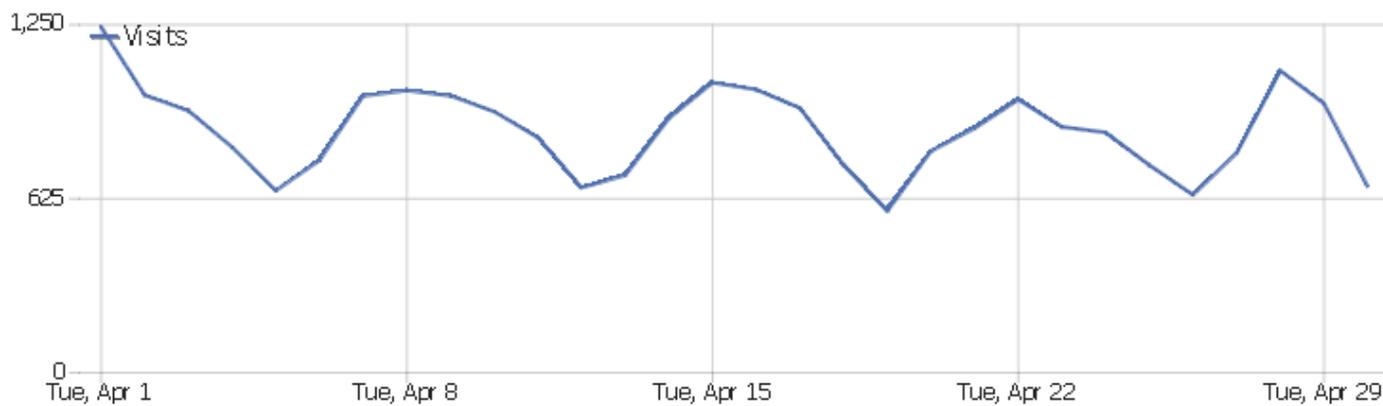
IETF website - non-bot visitors

Date range: April 2025

Monthly report for www.ietf.org

Custom Visitor Segment: non-bot visitors

Visits Summary



Name	Value
Unique visitors	9,412
Users	9
Visits	26,114
Actions	160,618
Maximum actions in one visit	843
Actions per Visit	6
Avg. Visit Duration (in seconds)	00:06:06
Bounce Rate	0%

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	45,237	15,528	00:01:39	0%	33%
/meeting/123/	4,385	3,192	00:01:03	0%	35%
/privacy-statement/	4,078	2,967	00:01:06	0%	22%
/process/rfcs/	3,614	2,718	00:01:28	0%	58%
/about/introduction/	2,967	2,462	00:01:17	0%	54%
/blog/rcs-adopts-mls/	2,220	1,723	00:01:11	0%	43%
/meeting/	1,675	1,355	00:00:21	0%	11%
/meeting/upcoming/	1,751	1,339	00:01:22	0%	38%
/administration/	1,693	1,336	00:00:43	0%	19%
/blog/	1,643	1,103	00:00:46	0%	29%
/search/	1,251	1,020	00:00:57	0%	22%
/administration/policies-procedures/vulnerability-discl	1,325	1,018	00:00:31	0%	15%
/technologies/netmgmt/	1,334	979	00:00:51	0%	31%
/process/process/	1,064	860	00:01:03	0%	36%
/about/groups/iesg/	1,074	852	00:00:56	0%	31%
/technologies/security/	1,059	848	00:00:40	0%	27%
/meeting/past/	1,080	844	00:01:59	0%	64%
/meeting/124/	977	806	00:00:41	0%	29%
/about/open-records/	991	804	00:01:13	0%	47%
/blog/ - Others	925	796	00:01:05	0%	35%
/administration/overview/	816	635	00:00:56	0%	33%
/blog/ietf-snapshot-2024/	762	626	00:00:46	0%	20%
/process/wgs/	821	607	00:01:31	0%	44%
Others	41,180	32,006	00:00:59	0%	30%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	13,380	0	0%
/meeting/123/	548	0	0%
/privacy-statement/	2,200	0	0%
/process/rfcs/	1,296	0	0%
/about/introduction/	264	0	0%
/blog/rcs-adopts-mls/	73	0	0%
/meeting/	196	0	0%
/meeting/upcoming/	373	0	0%
/administration/	419	0	0%
/blog/	53	0	0%
/search/	582	0	0%
/administration/policies-procedures/vulnerability-discl	195	0	0%
/technologies/netmgmt/	26	0	0%
/process/process/	83	0	0%
/about/groups/iesg/	178	0	0%
/technologies/security/	30	0	0%
/meeting/past/	185	0	0%
/meeting/124/	66	0	0%
/about/open-records/	80	0	0%
/blog/ - Others	129	0	0%
/administration/overview/	40	0	0%
/blog/ietf-snapshot-2024/	23	0	0%
/process/wgs/	107	0	0%
Others	5,453	0	0%

Length of visits

Visit duration	Visits
0-10s	2,253
11-30s	5,407
31-60s	3,935
1-2 min	3,816
2-4 min	3,383
4-7 min	2,257
7-10 min	1,299
10-15 min	1,290
15-30 min	1,885
30+ min	736

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	12,014	76,286	6	00:07:27	0%	\$0
Websites	7,706	58,461	8	00:05:30	0%	\$0
Search Engines	5,742	22,658	4	00:04:18	0%	\$0
Campaigns	440	1,902	4	00:04:19	0%	\$0
Social Networks	212	1,311	6	00:03:43	0%	\$0