



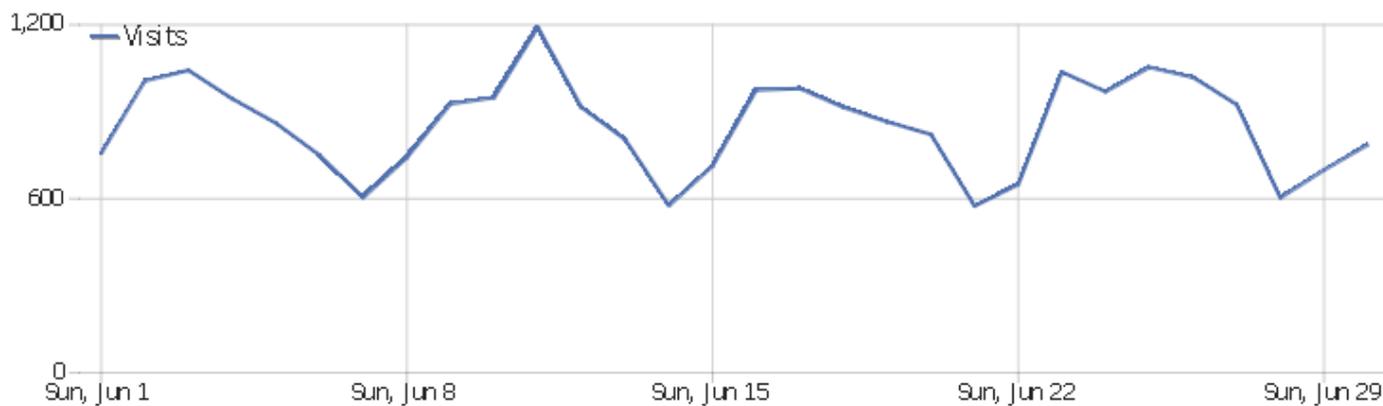
IETF website - non-bot visitors

Date range: June 2025

Monthly report for www.ietf.org

Custom Visitor Segment: non-bot visitors

Visits Summary



| Name | Value |
|----------------------------------|----------|
| Unique visitors | 7,869 |
| Users | 8 |
| Visits | 25,654 |
| Actions | 200,697 |
| Maximum actions in one visit | 6,090 |
| Actions per Visit | 8 |
| Avg. Visit Duration (in seconds) | 00:07:11 |
| Bounce Rate | 0% |

Page URLs

| Page URL | Pageviews | Unique Pageviews | Avg. time on page | Bounce Rate | Exit rate |
|---|-----------|------------------|-------------------|-------------|-----------|
| / | 35,527 | 13,778 | 00:01:52 | 0% | 31% |
| /meeting/123/ | 7,358 | 5,439 | 00:01:26 | 0% | 45% |
| /blog/ - Others | 3,220 | 3,038 | 00:02:00 | 0% | 11% |
| /privacy-statement/ | 4,073 | 2,965 | 00:01:06 | 0% | 24% |
| /process/rfcs/ | 3,044 | 2,348 | 00:01:39 | 0% | 59% |
| /about/introduction/ | 2,621 | 2,109 | 00:01:28 | 0% | 52% |
| /meeting/upcoming/ | 1,930 | 1,556 | 00:00:57 | 0% | 31% |
| /blog/annual-report-2024/ | 1,922 | 1,509 | 00:00:57 | 0% | 32% |
| /meeting/ | 1,649 | 1,308 | 00:00:25 | 0% | 10% |
| /administration/ | 1,695 | 1,306 | 00:00:46 | 0% | 20% |
| /meeting/124/ | 1,364 | 1,079 | 00:01:07 | 0% | 30% |
| /search/ | 1,300 | 1,045 | 00:00:59 | 0% | 19% |
| /administration/policies-procedures/vulnerability-discl | 1,340 | 1,035 | 00:00:31 | 0% | 12% |
| /technologies/netmgmt/ | 1,260 | 977 | 00:00:44 | 0% | 30% |
| /blog/ | 1,422 | 955 | 00:00:34 | 0% | 26% |
| /about/groups/iesg/ | 1,177 | 935 | 00:00:43 | 0% | 27% |
| /meeting/past/meeting/ - Others | 951 | 900 | 00:00:07 | 0% | 0% |
| /technologies/security/ | 1,048 | 827 | 00:00:43 | 0% | 28% |
| /meeting/past/ | 947 | 752 | 00:02:23 | 0% | 58% |
| /meeting/123/hotel/ | 1,071 | 748 | 00:02:09 | 0% | 54% |
| /rfc/ | 1,101 | 747 | 00:01:11 | 0% | 43% |
| /meeting/guide-ietf-meetings/ | 942 | 744 | 00:01:14 | 0% | 29% |
| /process/process/ | 884 | 727 | 00:00:52 | 0% | 28% |
| Others | 93,461 | 56,410 | 00:00:41 | 0% | 17% |

Entry pages

| Entry Page URL | Entrances | Bounces | Bounce Rate |
|---|-----------|---------|-------------|
| / | 11,781 | 0 | 0% |
| /meeting/123/ | 1,530 | 0 | 0% |
| /blog/ - Others | 191 | 0 | 0% |
| /privacy-statement/ | 2,189 | 0 | 0% |
| /process/rfcs/ | 1,095 | 0 | 0% |
| /about/introduction/ | 264 | 0 | 0% |
| /meeting/upcoming/ | 438 | 0 | 0% |
| /blog/annual-report-2024/ | 83 | 0 | 0% |
| /meeting/ | 201 | 0 | 0% |
| /administration/ | 421 | 0 | 0% |
| /meeting/124/ | 161 | 0 | 0% |
| /search/ | 631 | 0 | 0% |
| /administration/policies-procedures/vulnerability-discl | 215 | 0 | 0% |
| /technologies/netmgmt/ | 23 | 0 | 0% |
| /blog/ | 34 | 0 | 0% |
| /about/groups/iesg/ | 216 | 0 | 0% |
| /meeting/past/meeting/ - Others | 1 | 0 | 0% |
| /technologies/security/ | 30 | 0 | 0% |
| /meeting/past/ | 171 | 0 | 0% |
| /meeting/123/hotel/ | 98 | 0 | 0% |
| /rfc/ | 583 | 0 | 0% |
| /meeting/guide-ietf-meetings/ | 38 | 0 | 0% |
| /process/process/ | 50 | 0 | 0% |
| Others | 5,099 | 0 | 0% |

Length of visits

| Visit duration | Visits |
|----------------|--------|
| 0-10s | 2,573 |
| 11-30s | 5,198 |
| 31-60s | 3,719 |
| 1-2 min | 3,585 |
| 2-4 min | 3,115 |
| 4-7 min | 2,183 |
| 7-10 min | 1,188 |
| 10-15 min | 1,281 |
| 15-30 min | 2,025 |
| 30+ min | 962 |

Channel Type

| Channel Type | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|-----------------|--------|---------|-------------------|----------------------|-------------|---------|
| Direct Entry | 12,170 | 122,513 | 10 | 00:09:51 | 0% | \$0 |
| Websites | 7,184 | 52,422 | 7 | 00:05:02 | 0% | \$0 |
| Search Engines | 5,665 | 22,755 | 4 | 00:04:36 | 0% | \$0 |
| Campaigns | 415 | 1,715 | 4 | 00:03:53 | 0% | \$0 |
| Social Networks | 220 | 1,292 | 6 | 00:03:37 | 0% | \$0 |